

Enclosure 12**Privacy Notice for the Shareholders' Meeting**

pursuant to the Personal Data Protection Act B.E. 2562 (2019)

This privacy notice for the shareholders' meeting of S Hotels and Resorts Public Company Limited (the "Company") is provided to inform you, as a shareholder, a proxy, a custodian, or an authorized person of a shareholder who is a juristic person, who is the owner of personal data, about the policy on the collection, use, and/or disclosure of your personal data, according to the Personal Data Protection Act B.E. 2562 (2019), as well as your rights under this law, as detailed below:

1. Personal Data to be collected

The Company shall collect your personal data, including but not limited to, name-surname, nationality, age, date of birth, photograph, identification card number (or government identification card number, or passport number), securities registration number, address, telephone number, email, vote casting, images taken at and voice recorded during the shareholders' meeting, and information related to electronic systems access and usage such as IP Address (in case of online attendance and/or access to the shareholders' meeting).

Remark For registration documents and/or proxy submitted by you to the Company which may contain sensitive data, such as race, blood type, and religion, which are not required for the purpose of holding the shareholders' meeting, the Company would like to inform you that the Company has no intention to collect such sensitive data. As such, you may redact those sensitive data prior to submitting your documents to the Company. In case you did not redact those sensitive data contained in your documents, the Company reserves its right to redact such sensitive data of yours. In such case, it shall be deemed that the Company has not collected any of the said sensitive data.

2. Purpose of the Collection, Use and/or Disclosure

The Company shall collect, use or disclose your personal data on a basis of (1) legitimate interest, (2) initiation or fulfilment of a contract, (3) fulfilment of legal obligations, or (4) other legal basis pursuant to the Personal Data Protection Act B.E. 2562 (2019), including but not limited to, for the fulfilment of the Company's legal obligations as a public company limited and a listing company in the Stock Exchange of Thailand, identification verification, meeting registration, calculation of meeting quorum, vote counting at the shareholders' meeting, contact and delivery of the Company's documents to you upon your request, e.g. annual report, for the prevention or suppression of a danger to a person's life, body or health. If you do not wish to provide your personal data to the Company where such personal data is needed for performing the objectives abovementioned, the Company reserves its right to reject your registration to attend the shareholders' meeting or performing any other action for you if such action requires the said personal data.

3. Period for Retention of Personal Data

The Company shall retain your personal data for as long as it is reasonably necessary to fulfill the Company's purpose of personal data collection, use and/or disclosure. However, to comply with the applicable laws, the Company may have to retain your personal data for a longer duration, as required by applicable law.

4. Third parties whom the Company may disclose your personal data

The Company may disclose or transfer your personal data to the following third parties:

- 1) Service providers that the Company engages for processing your personal data for the purpose of registration to attend the shareholders' meeting, calculation of the meeting quorum and vote counting in the shareholders' meeting;
- 2) Government agencies or competent authorities, so that the Company fulfills with its legal obligations, e.g. (a) the Department of Business Development, the Ministry of Commerce, and the Stock Exchange of Thailand for submission of minutes of meeting and shareholders list, and (b) other relevant agencies; and
- 3) The Company's website in order to publicize the minutes of the shareholders' meeting.

5. Your rights as data subject

You, as the data subject, are entitled to withdraw consent given for the collection, use or disclosure of personal data (only in case the Company rely on your consent), to request access to or to obtain a copy of your personal data processed by the Company, to request for personal data transfer, to object the personal data processing, to delete or de-identity personal data, to restrict the data processing, to request for correction of personal data and to lodge a complaint, subject to rules and procedures as required by the personal data protection laws. The Company may reasonably and lawfully refuse to proceed with your request.

6. Contact detail

If you have any queries or if you wish to exercise the rights relating to your personal data, please contact the Company at:

Company Secretary Department
S Hotels and Resorts Public Company Limited
No. 123, Suntowers B Building 10th Floor, Vibhavadi-Rangsit Road
Chomphon Sub-District, Chatuchak District, Bangkok 10900, Thailand
Telephone: 02 058 9888 Extension 344 – 345
Email: comsec-shr@shotelsresorts.com